



Dante St James

TRAINER, SPEAKER, CONSULTANT

ABOUT DANTE

Dante has been helping businesses and organisations to grow using digital tools, best practices and straight-talking, plain English guidance for many years. His extensive credentials include:

- Certified Meta Community Trainer, Digital Marketing Associate & Media Planning Professional
- Digital Solutions presenter & advisor
- Workforce Australia Entrepreneurship Facilitator
- Approved Google & Infoxchange Digital Springboard Training Partner
- 25+ years of web design and digital marketing experience
- 21+ years broadcast media professional
- Member of ACS, ChamberNT, Territory Proud, ICTNT, Skål International & Tourism Top End
- Board member of Territory Proud & Skål International Darwin

SPEAKING TOPICS

- Marketing strategy
- Campaign strategy
- Brand strategy
- Social media strategy
- Content strategy
- Meta (Facebook & Instagram) for Business
- LinkedIn for Business
- Social Media audience growth
- Twitter, Pinterest, TikTok
- CRM, Hubspot, Monday, etc
- MS Office & Google Workspace
- Domain Names, Email & Websites
- WordPress, Joomla, Wix & Squarespace
- Booking Systems
- Productivity and Finance systems
- Twitter
- Pinterest
- Mailchimp
- YouTube Advertising
- Social Media competitions
- Blogging
- Personal Brand
- Presentation Skills
- Mental Health

KEY CREDENTIALS



The session was the exact perfect mixture of general industry knowledge and personalised advice. The value of it has already been felt immensely in our team.