



Tess Schweiso

CONSULTANT & TRAINER

ABOUT TESS

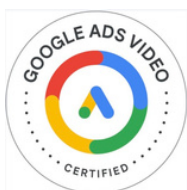
Tess is an award winning digital marketing specialist, a Google Certified Marketer and a USC alumni holding a Bachelor in Business (Tourism & Events) having been recognised with the Best Emerging Social Media Marketer Award at the national Social Media Marketing Awards in 2022.

She is also set to graduate from QUT with a Master of Business (Marketing) in 2023 and is a committee member – ambassador at the Sunshine Coast Young Chamber, supporting our young generation of professionals.

Tess' expertise when it comes to training lies within organic & paid social media, content creation, social media management and set ups, and also some Google Ads. She is certified by Google in Google Ads (Video) and Google Ads (Search).

She is perfect for small 1:1 consults & webinars discussing all things social media.

KEY CREDENTIALS



TRAINING TOPICS

- Social media strategy
- Content calendars
- Meta (Facebook & Instagram) - content and ads
- LinkedIn - content and ads
- Tiktok - content and ads
- Google Ads (beginner)
- Creating audiences - core, custom & lookalike

WHAT PEOPLE SAY ABOUT TESS

"I am now more confident in knowing how to create successful posts and getting a lot more out of Facebook for our business page thanks to Tess!"