

Yvette Adams

TRAINER, SPEAKER, CONSULTANT

ABOUT YVETTE

Yvette is a serial entrepreneur having started 6 businesses from scratch, the first a newspaper when she was just 17, and 2 of which she has since sold.

She is the founder and co-owner of The Creative Collective, a creative agency specialising in digital marketing as well as the founder and owner of spin off company The Training Collective, an organisation dedicated to providing people with digital skills.

Yvette is a twice published author, and is regularly called on as a media commentator and keynote speaker, facilitator and MC for events all over Asia Pacific. Her most recent book is titled 'No Kidding – Why Our Kids Know More About Us Than Technology and What We Need To Do About It'.

SPEAKING TOPICS

- Social Media Strategy
- Content Management
- MailChimp
- Advanced Facebook Profiles & Facebook Business Pages
- LinkedIn
- Snapchat
- Google+
- Instagram
- Tech & Entrepreneurship
- SEO and Web Content Development

WHAT PEOPLE SAY

"I have never sat through such a worthwhile training session in my entire career. There was so much new content that I hadn't known about and the excitement created by Yvette to get in and get LinkedIn working for me was FANTASTIC!"

KEY CREDENTIALS

THE **CREATIVE**
COLLECTIVE.

awards**hub**

THE **TRAINING**
COLLECTIVE.

